



Pacific Asian  
Consortium in Employment

# FREE Business Services

## What kind of business assistance do you need?

PACE –WBC also offers  
Entrepreneurial Training

Subjects covered include:

- ◆ Business Plan
- ◆ Sales & Marketing
- ◆ Legal Aspects
- ◆ Social Media
- ◆ Access to Capital
- ◆ Accounting / Recordkeeping
- ◆ Small Business Taxes
- ◆ Pricing and Costs Analysis
- ◆ Budgeting and Cash Flow Management
- ◆ And much more!



Business **source**  
City Of Los Angeles

### One-on One Business Consulting such as:

- Business Start up assistance
- SBA Business Loan Packaging
- Access to Capital Workshops
- Sales and Marketing brainstorming
- Business Plan review
- Permits and Licensing assistance
- Website consulting
- Business Tax Workshops - IRS, EDD and BOE
- Volunteer Income Tax Assistance Program (VITA)
- First Time Home Buyer Education
- Credit Counseling
- Financial Literacy Workshops

**Please call us at 213-353-9400 to get more  
information on other services that we  
provide or go to our website:**

**<http://www.pacelabdc.org>**

**“We bring solutions to your business!”**

1055 Wilshire Blvd 900B | Los Angeles, CA 90017 \* 213-989-3150 phone | 213-353-4665 fax \* <http://www.pacelabdc.org>

The PACE Business Development Center is partially funded by the U.S. Small Business Administration (SBA). SBA's funding is not an endorsement of any products, opinions, or services. All SBA funded programs are extended to the public on a non-discriminatory basis. Arrangements for people with disabilities will be made at all times in accordance with the Americans with Disabilities Act of 1990 and associated amendments. Arrangements for people with special needs will be made if requested at least two weeks in advance.

# Business Loan Opportunities for Everyone

presented by

**PACE** Finance Corporation



**5 C's of Business**  
CREDIT



**Thursday, March 10, 2016**

**2:00pm - 4:00pm**

**US Small Business Administration - District Office  
300 N Brand, Suite 1200, Glendale CA 91203**

A Traditional loan is not for everyone. PACE partners with different financial institutions to provide several loan opportunities for those who may not qualify for a traditional loan. Whether you're just starting out or have been in business for many years and simply want to expand, this **no-cost workshop** is right for you! Participants will learn about:

- How to prepare before applying for a loan
- The 5 C's of a loan application and what underwriters are looking for
- What the loan process is like and how long the application process takes
- All of the loan programs available, including SBA, CDFI, KIVA, LA City Loan, unsecured loans, and interest-free loans

**In Partnership With:**

**Call (213) 989-3158 to RSVP**



# Opportunity Access to Capital for Your Business

presented by



Finance  
Consortium



## 5 C's Business



## Friday, March 18, 2016

## 10:00am - 12:00pm

**Rosemead Community Recreation Center  
3936 Muscatel Ave, Rosemead, CA 91770**

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# Marketing Essentials

## Learn the core elements of the Marketing Mix!

### SBA Loan Available:

- \$5,000 - 2 Millions
- Fix Interest Rate: 4.0 - 7.75%
- Loan Term: up to 30 years
- NO Prepaid Penalty
- NO Bankruptcy & Home - ownership foreclosure in last 24 months

### FREE Technical Assistance available:

- ◆ Business Plan
- ◆ Sales & Marketing
- ◆ Financial Projections
- ◆ Accounting
- ◆ Tax Preparation / Planning
- ◆ License and Permit



### For more information:

Call: Nancy at 213-989-3158

Email: [nvazquez@pacela.org](mailto:nvazquez@pacela.org)

This is a hands-on marketing series focusing on obtaining invaluable skills on how to get your products/services in front of the right audience. Understanding your "brand" and how you deliver your message and tactical solutions. Learn to define your audience and techniques to effectively reach them. At the end of the 6 weeks, you will create a solid effective marketing plan that you can immediately apply to your business to help raise awareness, drive sales and move your business forward.

### Topic Includes:

- Branding
- Advertising
- Public Relations
- Event / Grassroots Marketing
- Strategic / Sales Promotions
- Cause Related Marketing

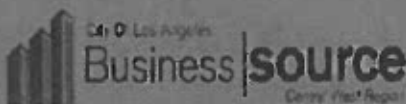


This is a 12-hours advance marketing courses focus on existing business owners that need help to increase clientele.

Date: March 15 - April 19, 2016

Time: Tuesdays, 6:30 pm - 8:30 pm

Cost: \$80 (50% off rebate is available)



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